

# RÉMY BERTOLI

MSC MARKETING & MANAGEMENT GRADUATE,  
DIGITAL ORIENTED PROJECT & MARKETING  
MANAGER, GROWTH MARKETING CONSULTANT.



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## WORK EXPERIENCE

- **MARKETING / PROJECT MANAGER – Evermade** 📍 Helsinki, FINLAND  
**July 2017 – May 2019 (1 year 11 months)**
  - Communicating, leading, empowering, and facilitating teamwork
  - Managing (Scrum/Agile methods) and delivering digital projects
  - Meeting clients, delivering project brief, and consultancy
  - Time, budget & account management
- **INTERNATIONAL SALES MANAGER FRANCE – Management Events** 📍 Helsinki, FINLAND  
**January 2017 – June 2017 (6 months)**
  - B2B sales prospecting & Inbound Sales
  - Database management & Account management
  - Business development in the French market
  - Social Selling & Lead Generation
- **E-COMMERCE / DIGITAL MARKETING MANAGER – Made In Méditerranée** 📍 Marseille, FRANCE  
**July 2016 – July 2018 (2 years)**
  - Community management, content/inbound/influencer marketing
  - Web design, Optimising UI/UX
  - Website development, e-commerce management
  - SEO/SEM, Analytics, customer's buying behaviour



## EDUCATION

- |  |   |  |
|--|---|--|
| <b>DUT GEA, TECHNOLOGICAL UNIVERSITY DIPLOMA</b><br><b>BUSINESS MANAGEMENT AND ADMINISTRATION</b><br>2014/2015 <ul style="list-style-type: none"><li>- Major: Finance and Accountancy</li><li>- Responsible of the Students' Union communication and marketing team</li><li>- Ranked: 6/130</li></ul> 🏆 1 <sup>st</sup> place in the contest "Think Trade Negotiator edition 2015".<br>📍 Aix-Marseille University IUT Marseille (FRANCE) | <b>BACHELOR OF INTERNATIONAL BUSINESS</b><br><b>BACHELOR'S OF BUSINESS/LICENSE</b><br>2015/2016 <ul style="list-style-type: none"><li>- Major: International Marketing</li><li>- Volunteer in Students Union</li><li>- Creation of #FRIENDSHIP a social startup concept</li></ul> 🏆 Double degree with Honors<br>📍 Athlone Institute of Technology, Athlone (IRELAND) | <b>MASTER OF SCIENCE IN MANAGEMENT &amp; MARKETING</b><br><b>MASTER OF SCIENCE IN MANAGEMENT</b><br>2016-2018 <ul style="list-style-type: none"><li>- Full English Track</li><li>- Marketing &amp; Communication Manager at Start'Aix association</li><li>- Ongoing development of my digital entrepreneurship</li></ul> 🏆 Honors - ranked 1 <sup>st</sup> in Digital Marketing course<br>📍 IAE Aix-Marseille Graduate School of Management Marseille (FRANCE) |
|--|---|--|

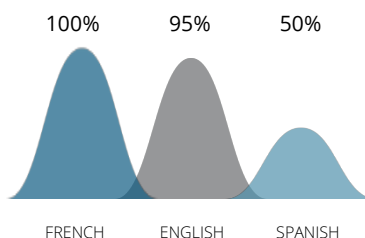


## PROFESSIONAL SKILLS

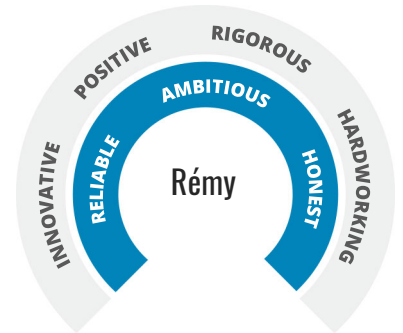
|                     |    |
|---------------------|----|
| Office / G Suite    | 95 |
| Customer service    | 90 |
| Communication       | 90 |
| Teamwork            | 90 |
| Social media        | 80 |
| Photo/Video Editing | 60 |



## LANGUAGES



## WHO AM I?



## INTERNATIONAL EXPERIENCE



## INTERESTS

ARTS  
COMMUNICATION  
SUSTAINABILITY ENVIRONMENT  
WEB2.0 MARKETING SPORT  
VOLUNTEERING TECHNOLOGY  
DIGITAL SOCIAL MEDIA APPS  
MUSIC TRAVELLING SOCIAL  
CSR NETWORKS INNOVATION  
GAMES ENTREPRENEURSHIP  
ECOLOGY DESIGN SHARING CULTURE  
MOBILE GROWTH BUSINESS  
VIDEO/PICTURE-EDITING UI/UX  
PROJECT MANAGEMENT  
READING



## REFERENCES

Available Upon Request



More info on:  
**LinkedIn**