

# RÉMY BERTOLI

MSC MARKETING & MANAGEMENT GRADUATE,  
DIGITAL ORIENTED PROJECT & MARKETING  
MANAGER, GROWTH MARKETING CONSULTANT.



✉ contact@remybertoli.com  
☎ +358 404 123 391  
💰 bertoli.remy  
🏠 Luuvaniementie 8,  
00350 Helsinki  
📄 Full Clean Driving License  
🌐 remybertoli.com






## WORK EXPERIENCE

- **GROWTH MARKETING MANAGER – Leadoo Marketing Technologies** 📍 Helsinki, FINLAND  
**September 2019 – Present (1 year)**
  - Communicating, leading, empowering, and facilitating teamwork
  - Supporting sales and business development in the UK (entry market)
  - Managing all the online presence as well as all online marketing operations
  - Onboarding new team members and training them
- **ENTREPRENEUR, GROWTH & DIGITAL CONSULTANT – Bertoli Digital** 📍 Helsinki, FINLAND  
**January 2019 – Present (1 year 8 months)**
  - Digital marketing services
  - Web design and website project management
  - Business development consultation
  - Social Selling & Lead Generation
- **MARKETING / PROJECT MANAGER – Evermade** 📍 Helsinki, FINLAND  
**July 2017 – May 2019 (1 year 11 months)**
  - Communicating, leading, empowering, and facilitating teamwork
  - Managing (Scrum/Agile methods) and delivering digital projects
  - Meeting clients, delivering project brief, and consultancy
  - Time, budget & account management



## EDUCATION

<b>DUT GEIA, TECHNOLOGICAL UNIVERSITY DIPLOMA</b> <b>BUSINESS MANAGEMENT AND ADMINISTRATION</b> 2014/2015 <ul style="list-style-type: none"><li>- Major: Finance and Accountancy</li><li>- Responsible of the Students' Union communication and marketing team</li><li>- Ranked: 6/130</li></ul>  1 <sup>st</sup> place in the contest "Think Trade Negotiator edition 2015". 📍 Aix-Marseille University IUT Marseille (FRANCE)	<b>BACHELOR OF INTERNATIONAL BUSINESS</b> <b>BACHELOR'S OF BUSINESS/LICENSE</b> 2015/2016 <ul style="list-style-type: none"><li>- Major: International Marketing</li><li>- Volunteer in Students Union</li><li>- Creation of #FRIENDSHIP a social startup concept</li></ul>  Double degree with Honors 📍 Athlone Institute of Technology, Athlone (IRELAND)	<b>MASTER OF SCIENCE IN MANAGEMENT &amp; MARKETING</b> <b>MASTER OF SCIENCE IN MANAGEMENT</b> 2016-2018 <ul style="list-style-type: none"><li>- Full English Track</li><li>- Marketing &amp; Communication Manager at Start'Aix association</li><li>- Ongoing development of my digital entrepreneurship</li></ul>  Honors - ranked 1 <sup>st</sup> in Digital Marketing course 📍 IAE Aix-Marseille Graduate School of Management Marseille (FRANCE)
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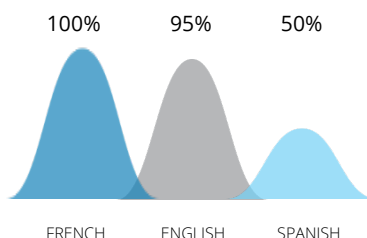


## PROFESSIONAL SKILLS

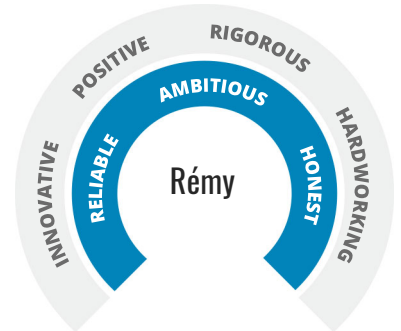
Communication	95
Customer service	90
Problem solving	90
Teamwork	90
Leadership	80
Strategist	80



## LANGUAGES



## WHO AM I?



## INTERNATIONAL EXPERIENCE



## INTERESTS

ARTS  
COMMUNICATION  
SUSTAINABILITY ENVIRONMENT  
WEB2.0 MARKETING SPORT  
VOLUNTEERING TECHNOLOGY  
DIGITAL SAAS GROWTH APPS  
MUSIC TRAVELLING SOCIAL  
CSR NETWORKS INNOVATION  
GAMES ENTREPRENEURSHIP  
ECOLOGY DESIGN SHARING CULTURE  
MOBILE COMPUTING BUSINESS  
VIDEO/PICTURE-EDITING UI/UX  
PROJECT MANAGEMENT  
READING FOOD  
IMPACT



## REFERENCES

Available Upon Request



More info on:  
**LinkedIn**